

Minnesota School Bus Safety Poster Contest



To: Superintendents of Schools & Directors of Transportation for Minnesota School Districts and Private & Parochial School Principals and Superintendents and Contractors of School Bus Transportation

From: Cindy McKay, Minnesota Association for Pupil Transportation, Safety Committee Poster Contest Chair

Questions? Please contact Cindy : cmckay@isd16.org 763-785-5512

Website: Contest Rules & downloadable, customizable single page rules form are available at www.mnapt.org

This year's state safety poster contest will be hosted by District #16, Spring Lake Park Schools in Spring Lake Park, Minnesota. This contest is sponsored by the Minnesota Association for Pupil Transportation. We hope that you will utilize this contest as a mid-year opportunity to remind all students about the importance of bus safety. Please forward this dated information to your classroom teachers and bus drivers. It is a lot of fun for the teachers and the students. Thank you.

The theme this year is --- **Be Aware__ Know the Danger Zone!**

Contest Objective: To encourage students to **THINK** about all elements of school bus safety. Knowledge of the Danger zone. The contest presents opportunities for school bus safety activities. It also provides an ideal opportunity to discuss pupil transportation safety themes while working on, or critiquing student posters.

Who May Enter: Any student enrolled in grades Kindergarten through 8th Grade in a Minnesota public, parochial or other private elementary or middle school may submit an entry. Special education students have their own categories.

Poster Contest Entry Address & Deadline: All entries **must be received** at the following address **by 5:00 p.m. on Monday, April 12, 2010**. Any poster received after the deadline may not be considered for judging. All entries should be mailed flat - do not roll or fold entries.

Mail Entries to: Cindy McKay
Spring Lake Park Schools-- Transportation
1415 81st Av NE
Spring Lake Park, MN 55432

All state entries received by the deadline and meet the criteria listed below will be judged on Wednesday, April 21st, 2009 at the April monthly Minnesota safety committee meeting. Notification to state winners will be sent out shortly thereafter.

Pre-Judging: Please observe the Poster Contest rules when submitting posters from your students. We ask that you forward only the top two or three winners of each category from your classroom, building, district or transportation provider contest. Please do not submit all entries from a classroom, building or district.

Poster Contest Rules:

Poster Themes must be Original and Correct in Safety Concept



Be Aware-- Know the Danger Zone !

No Stickers, stencils or add on items (please use pencil, crayon or markers)

NO Laminating of the poster

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

Instructors/parents should supervise all work created.

Poster Specifications:

- Completed poster size must be 12" X 18" ,There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly.
- Posters may be illustrated on the vertical or horizontal axis.
- Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.
- The contest theme must be printed on the poster following the guidelines below.
- Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.
- Do NOT roll posters. They must be mailed/delivered flat.

Lettering & Drawing: Freehand drawn letters only may be used on the poster design. **Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.** Lettering should be clearly legible, even if used as part of the poster design.

Judging & Prizes: Posters in the state contest may be judged by individuals from MAPT and MSBOA organizations, local law enforcement, Minnesota Department of Public Safety and Minnesota Department of Education and Minnesota State Highway Patrol representatives, MAPT Safety Committee members as well as school bus drivers.

Criteria for the selection of award-winning posters are:

- a. Relationship of the poster design to the school bus safety practices.
- b. Originality of the poster and how the idea is expressed in the poster design.

- c. Artwork and its execution.
- d. Visual impact of the poster design.
- e. Compliance with contest rules.

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster.

All state entries become the property of the National School Bus Safety Week Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

State Contest: This year's poster contest winners will be selected and recognized in each of the following categories: K, 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, and 8th grades and Special Needs Students K-3, 4-6, 7-8 grades. The student in the winning grade for each of these categories will receive a certificate of recognition and a \$35.00 gift card to Barnes & Noble. If the entry is forwarded to the National Contest, the student will receive instead a \$50.00 gift card from Barnes & Noble. See below for qualifications for submission to national contest.

National Contest Prizes are as follows: 1st Place and Overall Winner \$1000 Savings Bond; 1st Place Winners of remaining 3 divisions \$ 500 Savings Bond; 2nd Place Winners of each 4 divisions \$ 250 Savings Bond; 3rd Place Winners of each 4 divisions \$ 100 Savings Bond; 1st Place Winner - CAD division \$ 100 Savings Bond

The National School Bus Safety Poster Contest is sponsored by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, the National School Transportation Association and the Pupil Transportation Safety Institute.

Posters selected for final judging in the National Contest will be reviewed by the national board of judges, comprised of prominent individuals in the field of pupil transportation safety. *The winning poster will be used for national distribution in 2011*

MINNESOTA SCHOOL BUS SAFETY POSTER CONTEST 2010 ENTRY BLANK

Student Name: _____

Grade: _____ Age: _____ Teacher's Name: _____

School: _____

District # : _____ Name _____

School Address: _____

City _____ State _____ Zip _____